



GAAP Communications

A Presentation of Credentials



GAAP Communications - **A Brief History**

Set up in 1999

One office at Bangalore

25 full time personnel

A diversified portfolio of clients across sectors

Highly experienced senior management team



Business Overview

GAAP Communications - Creative Communication Services



Creative Communication Services – Overview

We undertake and provide full fledged creative services in the following areas

Mass Media Advertising

Design & Print – Below the line collateral

Corporate Identity/Branding

Direct Response Communication

Internal Communication

Exhibitions

Web/digital/Interactive media

Wherever necessary, we have also entered into strategic alliances with specialists in the industry, who are all highly reputed in their respective fields.



Corporate Gifting Solutions

A company is known by the gift it gives.

Custom Designed Gifting solutions

Depending on your needs and your budget, our in house design team will design and produce a gift specially for you, ***that is uniquely representative of your brand.***

Standard Manufactured Gifts

We also have a wide range of standard options in our catalogue that you can choose from to suit your needs and budgets.



Key Personnel

Gopalakrishna Damodar - Partner

26 years of experience -
Previously with OgilvyOne Worldwide, a division of Ogilvy & Mather, at Bangalore.

Pramodh Naidu - Partner

26 years of experience -
Previously with OgilvyOne Worldwide, a division of Ogilvy & Mather, at Bangalore.

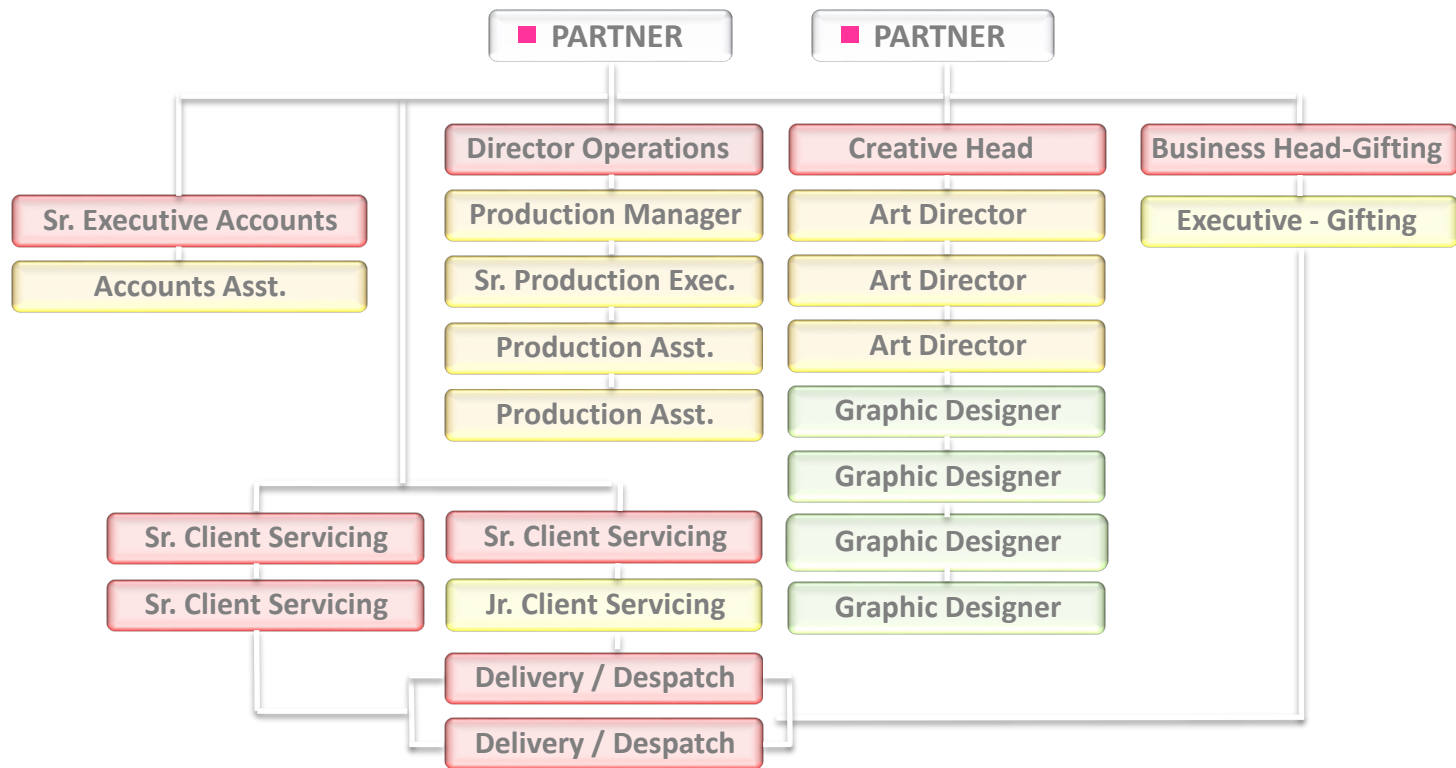
Deepak Sathiapaul – Director Operations

23 years of experience -
Previously with M/s Triton Communications and M/s Everest Communications

Rema Gopalakrishna – Business Head - (Gifting Solutions)

17 years of experience -
Previously with M/s Titan Industries and M/s Taj group of hotels.

Organisation Chart





Partial list of Clients, past and present

BPL – Consumer electronics, medical electronics, telecom etc.

Dr. Reddy's Laboratories – Pharmaceuticals

Dr. Reddy's Foundation - NGO

DXC (HP Globalsoft Pvt Ltd.) – IT – (Internal communication)

Greenvision Technologies Pvt Ltd. – UPS, batteries and allied services

Inventure Academy - Education

Karunashraya – Cancer Hospice

Kenametal India Ltd. – Metalworking cutting tools and machine tools

Madras Engineering Group – Indian Army (Gifting)

Premium Transmission – Gearboxes, geared motors and fluid couplings

Prestige Group – Property development, retail and hospitality

Primus Public School – Education

Bethany High - Education

PRO FX – High end audio/video and home theatre systems – retail

RBD - Property development, retail and hospitality

SPA Group – Villa Community Developers

SilkLens India Pvt Ltd – Contact lenses and lens care solutions

Strategi – Automation Solutions

Titan Company – Watches, Eyewear, Jewellery (Internal communication)

Karishma Aesthetics – Body Sculpting Cosmetic Clinic



Models of engagement

Rate card based

Project fee based

Hourly rate based

Retainer based



Brouchers & Innoative Collaterals

Brochures



In-house Magazine



Box Type Brochures





Innovative Invites



front Closed

front Open



front Open_2

Invite Closed



Invite Open



Innovative Invites

valanda
A FINE JEWELLERY STUDIO

Experience the magical crystal of brilliant white, yellow and pink diamonds, eclectic gemstones set in 18kt gold in mature craftsmanship.

Featuring spectacular diamond silhouettes with lustrous south sea pearls, emeralds and rubies, set in classic and contemporary designs being these extraordinary pieces to life, making them the perfect gift for eternity!

Sublime
INSPIRING AWE
GALLERIA

invites you to

Diamond Enthral
A Mesmerizing collection by Chitra Pathi

Opening Night: Thursday, 19th June 2014
Venue: Sublime Galleria, 8th Floor, UB City, Sky Bridge
Timing: 5 PM Onwards

Exhibition Dates: 20th to 22nd June 2014
Timing: 11 AM to 8 PM
RSVP Phone: +91 99002 38847

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RSVP Phone: +91 99002 38847

Prestige GROUP
Add Prestige to your life

The Management of
Prestige Group cordially invites you
to an Exclusive...

TROUSSEAU WEEK

Magical this wedding style, an wedding trousseau, exquisite decorations, flower nations and

2014

UB City
prestigeconstructions.com
after party at Oakwood Pool Side

The extravaganza continues from 21st to 23rd November 2014.

Brochures



Invites



You are invited

Discover the state of the art in hi fi audio
and home theatres

Visit the PRO FX stall at the
What Hi Fi Show, 2016


On display will be the latest editions and newest
releases of our top of the line brands.

See them up close and experience their incredible
difference

Dates: 19, 20, and 21 August 2016
Venue: The Ritz Carlton,
Bengaluru

PRO FX Presents
WHAT HI FI SHOW 2016
SOUND AND VISION

polk KEF JVC www.profx.com



The Trustees, Staff
and Volunteers of Karunashraya
take immense pleasure in inviting you
to join us in celebrating our
17th year
'Memorial Day' celebrations
on Sunday, 1 May, 2016 at 4:30 pm
at Karunashraya



Sublime cordially invites you for a
tete-tete over breakfast
on Sunday, 14th of September 2014 at
Kargeens House of Shisha, Banjara Hills,
Hyderabad.


On this occasion, you will also have the
opportunity to sample the exquisite array of
fine teas from Sublime House of Tea.

Agenda
10:30 am Breakfast
Followed by tea tasting

Venue: Kargeens House of Shisha, KasuBrahmananda Reddy
National Park, Jubilee Hills Check Post Rd, MLA Colony,
Banjara Hills, Hyderabad, Telangana 500034

RSVP: Sean + 91 77607 76287





PRO FX

PRO FX takes pleasure in inviting you for the

KEF
NEW PRODUCT SEMINAR
2 0 1 0

At Mumbai on 7th October, 2010.

Mr. Johan Coorg
International Brand Development Manager, KEF
will conduct the training session and
demonstrate the latest range of products

Venue
"The Prive Hall"
at The Orchid, 70C, Nehru Road,
Adjacent to Domestic Airport, Vile Parle (East)
Mumbai – 400 099

Timings
1 pm to 2 pm – Lunch
2 pm to 5 pm – Seminar
Hi-tea thereafter

RSVP: Tessina +91 9482224164

Invites



INSPIRING AWE

GALLERIA
8TH FLOOR
SKY BRIDGE
UB CITY

cordially invites you to

A Master's stroke

in collaboration with



artèquest
Modern & Contemporary Art

Opening Night: Friday, 21st February, 2014
6 PM Onwards

Venue: Sublime Galleria, 8th Floor,
Sky Bridge, Ub City

Exhibition Dates: 22nd February to 18th March

Gallery Timings: 11 AM to 8 PM



Perfect Ten!

PRO FX

Takes great pleasure in inviting you
to the inauguration of our
10th Hometheatre Destination
at Phoenix Marketcity
Whitefield Road, Mahadevapura
on Friday the 21st of October 2011
at 4 pm

RSVP: tessina@profx.com



*You are invited to
an evening of masterclasses*

Nick Bollettieri
LEGENDARY TENNIS COACH TO TEN WORLD NUMBER 1 TENNIS PLAYERS
*will inaugurate the tennis facilities at Nitesh Napa Valley
and will conduct a tennis workshop.*

&

Chef Anupam Bannerjee
ACCLAIMED CULINARY MAESTRO OF THE RITZ CARLTON HOTEL, BANGALORE
*will share his skills in creating
delicious treats in quick time.*

DATE 21st January, 2017
VENUE Nitesh Napa Valley, Bellary Road, Bangalore
TIME 3.30 pm onwards
RSVP Rajit: +91 xxxxxx



KARUNASHRAYA

On the occasion of World Hospice Day 2015
Bangalore Hospice Trust
the Trustees and Staff of BHT - Karunashraya
request your gracious presence at a

Voices for Hospices
(The theme for World Hospice and Palliative Care Day 2015,
is "Hidden Lives / Hidden Patients")

By

Ms. Vasundhara Das

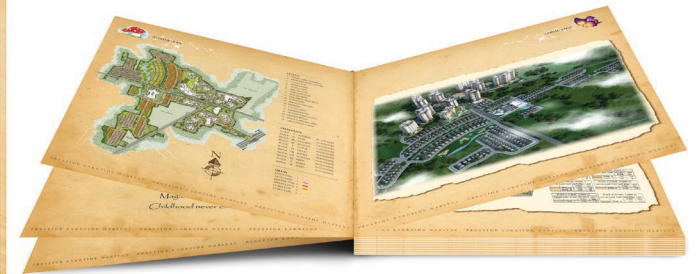
On Saturday the 10th of October, 2015, at 5:30 pm
At Bangalore Hospice Trust - Karunashraya
Old Airport - Varthur main Raod, Kundalahalli Gate,
Marathahalli, Bangalore 560 008

Programme Details:
5:30 pm: High Tea
6:15 pm: Souvenir Release
6:30 pm: Voices for Hospices by Ms. Vasundhara Das

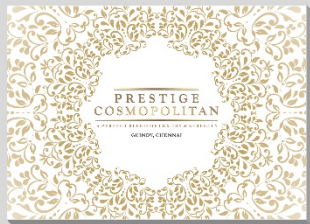
*Bangalore Hospice Trust
[A joint project of the Indian Cancer Society (Karnataka Chapter)
and Rotary Bangalore Indiranagar]*

RSVP: Georjo, + 91 99802 33578,
georjo.p@karunashraya.org

Brochures



Brochures



Brochures



Calendar



Magazines



Promotional Material

PRO FX

CELEBRATE THIS FESTIVE SEASON WITH 360° SURROUND SOUND WITH **opalk FUSION T SERIES**

T-50 Package ₹ 59,200/-

RC-60i OR OWM 3 ₹ 4,000/- (1 Pair)

AVR X1400H ₹ 33,300/-

Brush ₹ 4000/-

BVL1610 ₹ 5999/- (10 Meters)

Cables ₹ 5000/- (50 Meters)

M1091NWX ₹ 14,000/-

EH TW-5300 ₹ 76,249/-

opalk EPSON DENON

Total Price **₹2,37,848/-** Offer Price **₹1,99,900/-**

One time investment, life time entertainment

Why
you should know more about
batteries

Most power backup problems are caused by the battery, not the UPS.

Selecting the battery carefully can cut total cost of ownership, reduce power consumption and help save the environment.

To know more about choosing the right battery for your needs visit www.relicellbattery.com

RELI:CELL
VRLA and Tubular Batteries for UPS and Inverters

Relicell Tubular Batteries: Works Longer, 42 month warranty

Relicell VRLA Batteries: No Maintenance, High Performance, 13 month warranty

Registered in DGSD

www.relicellbattery.com

RELI:CELL
Batteries from a company that understands power

A complete range of VRLA and Tubular batteries to meet your needs and budget

NO MAINTENANCE. HIGH PERFORMANCE.

42 MONTH WARRANTY

www.relicellbattery.com

RELI:CELL

www.relicellbattery.com

Batteries that a company that understands power!

RELI:CELL

Make sure the UPS you use has a healthy heart

RELI:CELL

www.relicellbattery.com

RELI:CELL
VRLA and Tubular batteries

VRLA Batteries - 12V 7AH to 200 AH
Tubular Batteries - 12V 100AH to 210 AH

Part of a Rs.100 crore IT industry group
Tested and certified by Central Power Research Institute, Bangalore (CPRI) and Electronics Test and Development Centre (STQC Directorate, Ministry of Information Technology, Govt. of India). Download Test Certificates at www.relicellbattery.com

UL Certified
VRLA Batteries approved and registered in DGSD for government purchases
45 Service Centres across India

RELI:CELL
Greenvision Technologies Pvt.Ltd
45/1, 4th Cross, Mallaswaram, Bangalore - 560 003.
Tel: +91 080 4245 9400. Fax: +91 080 4245 9400.
Email: info@relicellbattery.com

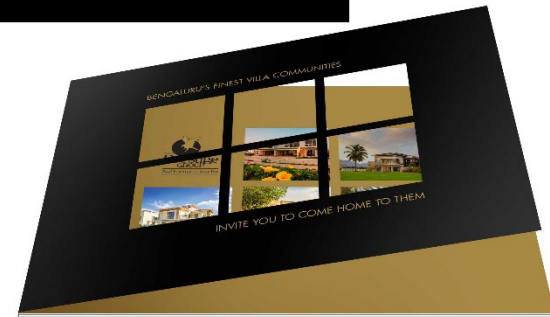
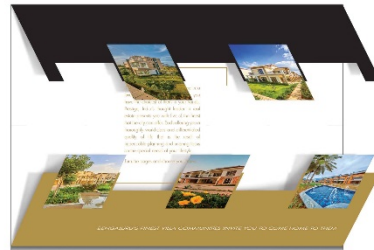
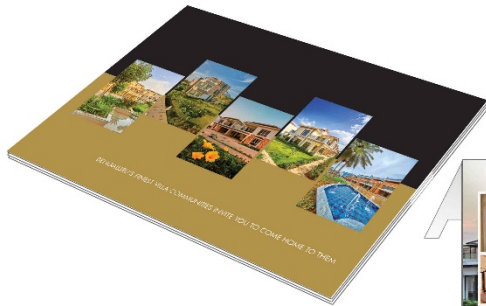
RELI:CELL
TUBULAR BATTERY

42 MONTH WARRANTY

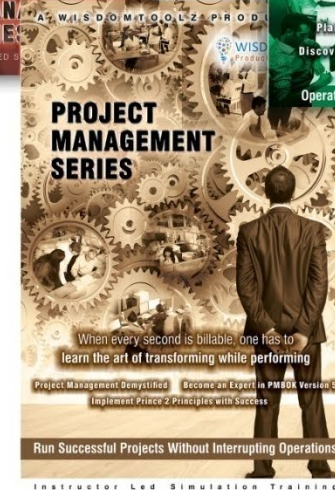
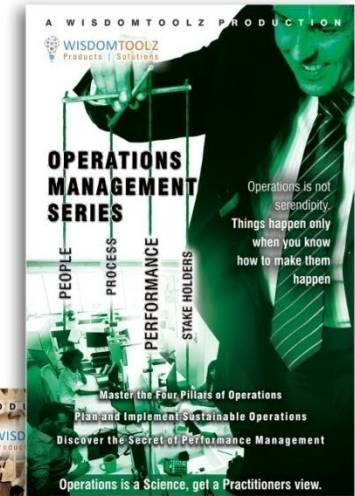
WARRANTY CARD

Conditions Apply

Brochure / Leaflets



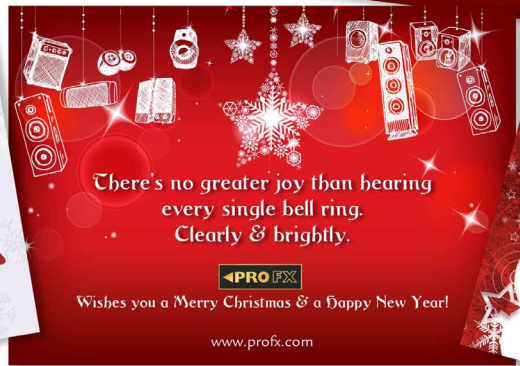
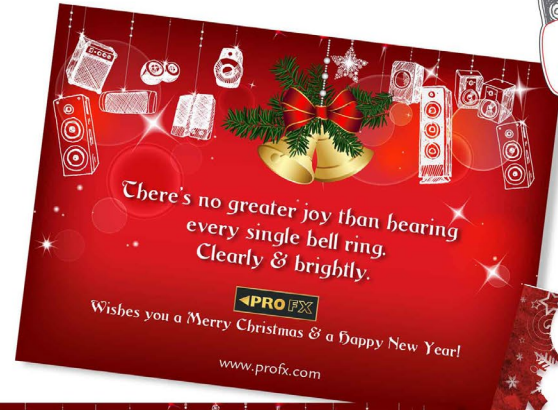
Marketing Collateral



Emailers



Emailers / Danglers



Emailers

Dr.Reddy's

Women's HEALTH CAMP

Friday, 14th June, 2017
02:30 - 05:30 PM
Ameerpet Office

Renowned Gynaecologist
Dr. Rooma Sinha from **Apollo Hospital** will conduct a free health check-up camp exclusively for the ladies at **Dr. Reddy's**.

Please avail of this opportunity to get yourself examined and ensure that you stay in the best of health.

**Clarify doubts.
Address concerns. Get advice.**

Because

Good Health Can't Wait.

Dr.Reddy's

EID MUBARAK!

May this festive occasion herald a year of **Good Health and Happiness** for you and your family.

Dr.Reddy's

You are cordially invited to the launch of India's largest public cycle-sharing program

Dr.Reddy's

Redibike
 Powered by CYRUL

Inauguration by
Mr. K T Rama Rao
 Hon'ble Minister for IT E&C, MAUD, Industries & Commerce, Mines & Geology, Public Enterprises and NRI Affairs, Govt. of Telangana

Date : Thursday, 1st December, 2016
Registration : 8.45 am
Inauguration : 9.00 am
Venue : Infosys Campus, Gachibowli
 Please join us for High Tea after the inauguration at 10.00 am

Media pick-up from Press Club, Somajiguda at 7:30 am on prior confirmation

RSVP: Hari | 9618883774 | hari.prasad@mslgroup.com
 Suhasini | 9505038290 | suhasini.kona@mslgroup.com

To help us ensure a smooth entry for you at the event, we request you to note the following:

- ✂ Please confirm your attendance by 12 noon on Wednesday, November 30, 2016
- ✂ Entry through Gate No.1 of Infosys Campus
- ✂ Please bring this invitation (print/copy) along with a valid government issued photo ID
- ✂ In case you will be carrying a laptop, please share its serial number along with your confirmation
- ✂ If you will be travelling by a two-wheeler, both the rider and pillion must wear a helmet

THE ONLY PROJECTS IN COIMBATORE TO BE ACCORDED THE FIVE STAR RATING BY CRISIL AND RANKED AMONG INDIA'S TOP 100 PROJECTS BY REALTY PLUS

Srivari is proud to be associated with the Tamil Sangam, Muscat and we are indeed glad to be the annual sponsors of all events held by the Tamil Sangam during the year.

The reputation Srivari has built for itself over these years is only due to its singular commitment to Quality and Customer Satisfaction. Today, Srivari is an enviable brand to be reckoned with. When people of discernment have looked for a home or office in Coimbatore, they have found it with Srivari. The perfect locations, the finest aesthetic values, the most intelligently planned layouts, the best of lifestyle amenities and the highest quality of constructions-these are what differentiate a Srivari property from any other. A 'Quality First' philosophy ensures that every property a Srivari customer resides in, or rents, exceeds expectations and enhances quality of life.

Vaibhav
 The Home You Will Love
 Karambampalayam, Marudamangalam Road

Ananyaa
 Coimbatore Office
 Thammampalayam, Vankaricor Road

- 2.7 km from Saibaba Colony
- 3.8 km from North Coimbatore Flyover
- Close to Major Educational Institutions & Hospitals
- 1 to 4 Floors. Office space ranging from 1686 to 2623 sqft (Suitable for Showrooms, Bank, Financial Institutions & Department Store)

- Ground Floor - 5094 sqft
- First Floor - 5793 sqft
- Second Floor - 6262 sqft
- Less than 5 Minutes drive to TIDEL Park
- 5 Minutes drive to Major Educational Institutions & Hospitals and major business centers

SRIVARI saarang
 BANGLORE CLUBHOUSE BACK TO COIMBATORE
 Bharathi Colony, Peelamedu

- 32 villas and 14 senior citizen apartments
- Every villa has its own elevator
- State-of-the-art clubhouse and other world-class amenities
- Close to Educational Institutions, Hospitals, Restaurants & Shopping Centres in Avinashi Road

Call: 0096899885931
 +91 96008 93334/5/6

Email: sales@srivari.co.in or info@srivari.co.in

SRIVARI
 www.srivari.co.in

Emailers

The Collection at UB City cordially invites you to the inauguration of the sixth edition of

YES BANK

Art Bengaluru
POWERED BY **Sublime**
INSPIRING AWE GALLERIA

Opening Night: Friday, 21st August 2015, 6 pm onwards

Venue: The Collection, UB City, Vittal Mallya Road, Bangalore

Date: August 21st - 30th, 2015
RSVP: prestige patron@prestige constructions.com
+91 78999 12649

#ART2015
Download our app for details
Tickets at www.artbengaluru.in & in.bookmyshow.com
#SWORDFISH EVENTS

Art Bengaluru presents works of more than 40 leading national & international artists. And scintillating live performances by

Project 46: Sun 23rd Aug 2015, 8 pm onwards
Talvin Singh: Fri 28th Aug 2015, 8 pm onwards
OMNIA: Sat 29th Aug 2015, 8 pm onwards
Triok Gurtu: Sun 30th Aug 2015, 8 pm onwards

Daily Curated Walks, Speaker Sessions & Workshops.



Dr.Reddy's

Give us your feedback

The purpose of DIA-L is to enable the sharing of news from across Dr. Reddy's, as well as to raise concerns, if any, through a direct interaction with the Management Council.

We are continuously striving to make the meets meaningful and engaging and your inputs will help us do just this.

Tell us by [clicking here](#) and answering a small survey. It should not take you more than five minutes.

Thanks!

PRO FX

Get up close and personal with the world's finest home theatre brands

Visit the PRO FX booth at The Grand Av Expo 2016

Immerse yourself in the incredible hi-fi and home theatre experience provided by the brands that define the standards.

Date: 9-11, September, 2016
Venue - Chennai Trade Center

Dr. Reddy's Purple Packs wins the Gold Award for 'Healthcare Innovation of the Year' at India Health & Wellness Summit (IHWS) and Award for Excellence in Supply Chain & Logistics Management at India Pharma Awards 2016

We are extremely proud to announce that Dr. Reddy's Purple Packs has won the Gold Award for 'Healthcare Innovation of the Year' at India Health & Wellness Summit (IHWS) and Award for Excellence in Supply Chain & Logistics Management at India Pharma Awards 2016.

Purple Packs is a range of innovative patient centric packs that we have launched in India. The packs are designed to improve convenience of use for patients, increase adherence to treatment regimens and aid repurchase.

Initially introduced selectively for Blister Packs and Syrup Bottles, close to 25 products will be in Purple Packs by end FY17, touching close to 20 million patients.

IHWS awards celebrate excellence by honoring the efforts of organizations and individuals, whose work over the past year, has taken us closer to the vision of a healthy India.



Dr.Reddy's



PRO FX

Forecast for 2018
Great things are coming your way!
The finest sights and the sweetest sounds Will be yours to enjoy this New Year.

www.profx.com

PRO FX

JUST AS GREAT VISUALS GET BETTER WITH GREAT SOUND. GOOD FRIENDS MAKE EVERY MOMENT A SAGA OF CELEBRATION.

This Christmas, may you enjoy the best of times surrounded by those you love!

www.profx.com

Fb Posts

PRO FX

May you face no obstacles to enjoying great music and crystal clear pictures.

Ganesh Chaturti Greetings!

Launching DENON's finest range of AV Electronics on this occasion.

www.profx.com

PRO FX
www.profx.com

That laughter like tinkling bells
Whispered words of endearment
A happy hum that lights up your life
A calm voice, the source of your strength

This Women's Day show her just how much she is appreciated. Choose from a range of world-class audio products at ProFX.

PRO FX

The sound of success
The warmth of love
Good health and happiness and blessings from above

Happy New Year 2017

www.profx.com

PRO FX

HOME THEATRE • HI-FI • HOME AUTOMATION

Turn your home into a theatre

www.profx.com

www.profx.com

May your ears hear only the most pleasant of sounds and your eyes be treated to the most beautiful of sights.

PRO FX

HAPPY Diwali

THE WORLD'S BEST HOME THEATRE BRANDS

One destination

PRO FX

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Fb Posts

PRO FX
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polk™

Now with
5 year warranty

BEST WORK PLACE 2017

INDIA'S BEST COMPANIES TO WORK FOR 2017
Dr. Reddy's Laboratories
Recognition for being among the best in the industry - Biotechnology & Pharmaceuticals

For inspiring trust among your clients, for enabling growth in them, for creating an environment within the workplace that promotes innovation and for many other reasons that make your organization one of India's best companies to work for.

We are proud to be recognized as India's Best Company to work for 2017 in the Biotechnology & Pharmaceuticals industry.

GREAT PLACE TO WORK

Dr.Reddy's

PRO FX
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Tough to resist.
Easy to pay.
Attractive
EMIs*
schemes available.

For more info write to us
sales@profx.com or
walk-in to our nearest showrooms.

Prestige GROUP
Add Prestige to your list

PRESTIGE
— THE MAN STORE —

4000 SQUARE FEET OF HAUTE COUTURE WAYS TO EXPRESS YOUR LOVE

VALENTINE'S DAY GIFTING OPTIONS FOR MEN

Prestige GROUP

PRESTIGE
— THE MAN STORE —

LOVE IS ENABLING YOUR MAN TO BE THE BEST HE CAN BE.

WE ARE HAPPY TO HELP
VALENTINE'S DAY GIFTING OPTIONS FOR MEN

Tent cards



Packaging





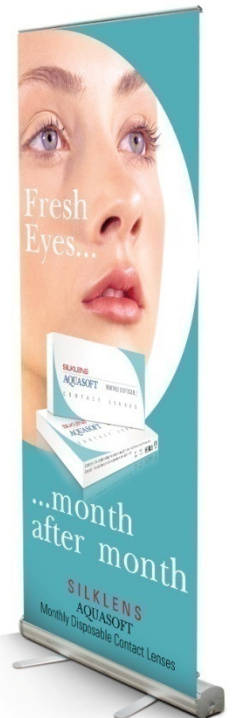
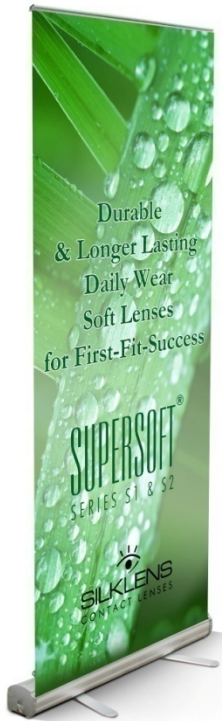
Stall Design

Exhibition Stall

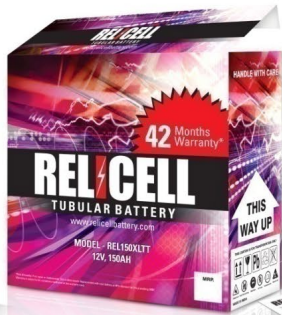




Stall Designs



Promotions

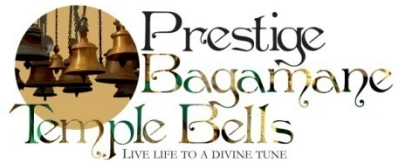




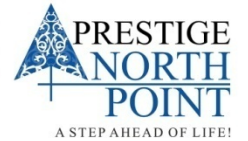
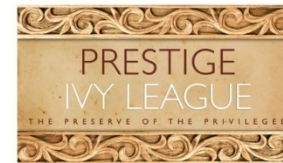
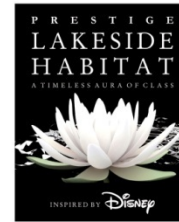
Exhibition Collaterals



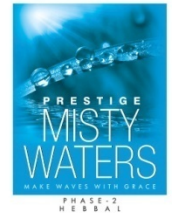
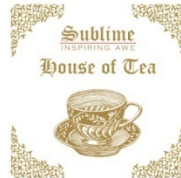
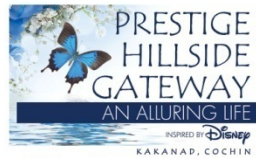
Logos



GALLERIA
UB CITY
8TH FLOOR

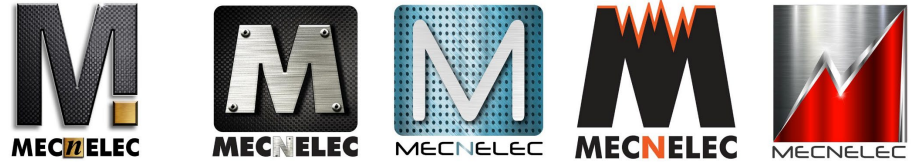


Kanakapura Road





BRITTO DESIGN &
CONSTRUCTION CO.



Packaging





FEATURES:

- Turbo charge your TV with 70 W (RMS) of power
- Wireless external powered Sub - For deep extra bass
- Super slim - 6mm height - Fits below most flat screen TVs
- 2.1 Channel - For superior music and a high impact movie experience
- Bluetooth enabled - for wireless music streaming

WIRELESS
SOUND BAR WITH SUBWOOFER

BPL Soundbar with Subwoofer WIRELESS -SBWL-

BPL Soundbar with Subwoofer WIRELESS -SBWL-

Technical Specifications:

Power Output: 70W
Sound System: 2.1 Ch.
Soundbar Speaker: 21 x 4.70" (450mm)
Subwoofer Speaker: 11 x 5.25" (133.5mm)
Subwoofer Type: Wireless external powered (5.1m)
Audio Decoder: DTS-HD, DTS, Dolby Digital, Dolby Pro Logic II
Bluetooth: V2.1
Power Supply: 100V, 240 VAC, 50/60Hz
Soundbar Dimension (SBWL): 55 x 6.5 x 85.6mm
Subwoofer Dimension (SBWL): 11.9 x 22.1 x 256.6mm

Service Helpline no. 888 330 1111
www.bpl.in

WIRELESS
SOUND BAR WITH SUBWOOFER

BPL Soundbar with Subwoofer WIRELESS -SBWL-

www.bpl.in

FEATURES:

- Bluetooth - Stream and enjoy music wirelessly from any Bluetooth enabled device
- 2.0Ch Surround Sound Bar - Full range live cinematic sound
- Class D Amplifier with DSP - For clear sound and deep bass
- Rechargeable Lithium Battery - Rechargeable battery with up to 8 hours of play time
- Line In: 3.5mm input for easy connection to smartphones, tablets and any other device with AUX output
- USB Input - Play your favorite music stored on a USB card
- Easy Setup - Do-it yourself plug-and-play connection will have you set up in minutes
- Desktop Stand - For easy desktop installation

PORTABLE MULTIMEDIA
SURROUND SOUND BAR

BPL Portable Multimedia Surround Sound Bar S25SB26A

BPL Portable Multimedia Surround Sound Bar S25SB26A

Technical Specifications:

Bluetooth: 2.1+ EDR
Power Output: 25W
Rechargeable Battery: 2000 mAh
Dim: 41 x 74 x 66 mm

In the Box:
Desktop Stand
3.5mm Auxiliary Cable
Sound Bar

PORTABLE MULTIMEDIA
SURROUND SOUND BAR

BPL Portable Multimedia Surround Sound Bar S25SB26A

MRP Label 80x60mm

Serial no Label 60x15mm



Press Ad

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- Clubhouse with all leisure amenities
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- Close to well reputed schools, healthcare facilities and leisure hubs
- 558 elegantly designed and thoughtfully laid out high rise homes
- A wide of choice of configurations - from two-bed to four-bed homes - in a variety of sizes
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WHERE HOME IS NOT A PLACE, IT'S A FEELING
Utharahalli, off Kanakapura Road

- Admirably located off Kanakapura Road
- 1, 2, 2.5 and 3-bed homes in high rise towers
- From 661 sq ft to 1750 sq ft
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-fresh and fragrant, as they should be.

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Utharahalli, off Kanakapura Road

- Admirably located off Kanakapura Road
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All images are shot at location

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We are the authorized service partners for all these brands to ensure you impeccable after-sales service and support. And our team of AV specialists and audio engineers will assist you in product selection and configuration, cabling, installation, acoustics management and upgrades.



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 Revving up and ready for the MotoGP after homework

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Representative samples of some of our other design work

Event Collaterals



Cutout Hoardings





I have a dream that you would love to call home

"Home" can be defined as a place where we want to connect with our true self, share precious moments with near and dear ones, feel eternal peace and discover the joy of living.

In the rat race that we have all jumped into, we have forgotten the true meaning of the word "Living". We have created commitments, routines & complicated lifestyles that we have strived around our already mundane existence. As "bread earners", we have to take care of our business, our children's needs, wife's demands, and grandparents' wonder when one would find one's "Me Time"! We rarely exist for others.

The "Lady" of the home is multitasking as an ideal housewife, a perfect mother, a career woman and a modern socialite. She is usually, sometimes, juggling between her focussing, work plans, husband's demands, children's tantrums and doctor's appointments, and yet keeps her aging and demanding to live happy.

"Children", the life of every home are always living the pressure of a parallel world that they have entered in. Having to cope with academic pressures, leave for school early to beat the morning traffic, of the city and arrive late. And, if that is not enough, endless would have already sleep waiting for their next chapters.

Isn't childhood meant to be carefree, playful, enjoying clothes on the football field, coming home with scraped knees or fractured bones, having heated arguments with one's best friends?

"Senior Citizens" that's how our aging parents are termed today. We don't have time to take them to the doctor for their routine medical needs, or cater to their entertainment and their companionship because we are all busy existing in our own make-believe world. This compels me to ask a question...

"Why exist when you can live?"

I have taken a humble step with "SPA Eco City" to create a 40-acre gated community that you would love to call home.

An environment that enables you to fulfil all your roles in a stress-free manner with value-added amenities like ATM, Brain Wave, and Notes & Steps that will provide a lot of happiness, convenience, time saving, and, above all, the most important ingredient - "Me Time"! Invite you to discover this best-of-its-kind community for "Quality" living, a community that goes beyond the best of infrastructure. A community of happy minds and happy hearts!

Prashant Kojaria
The Dreamer

SPA Eco City - the difference between a house and a home, between existing and living!

Live. Laugh. Learn. Love.

A world class 40 acre township being developed off Sarjapur-Bagalur Road and Hosur Road, Bengaluru. Consisting of around 300+ villas and villa plots in sizes of 1500 sqft to 5400 sqft, along with a 6 acre Resort.

THE USP - LIFE CHANGING AMENITIES.

- ATM
- BRAIN WAVE
- NOTES & STEPS
- WEP
- TOOLES' HAVEN
- WELL SPA
- JUST GROOM
- HOME MEDS
- TENDRAL ONE
- FRESH & ORGANIC
- MOVIE WORLD
- COLLEUM
- READY
- MY PLAY GROUND
- L'ADORE
- CONSERVATION TRINITY
- NATURE'S TRAIL
- CELEBRATION PARK

Why Exist When You Can Live!

India's 1st "ME TIME" Community



- 07 Exclusive Theme Parks
- 10 Life Changing Amenities
- 06 Acre Spa & Resort
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Why exist when you can live!

Contact: Mr. Pramod +91 94487 99999
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January 2017

frangipani

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JANUARY 2017

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AGENDA
DJ - CHRIS
RAMAN - SAXOPHONE / JAZZ
MAGIC SHOW
FIRE WORKS
KIDS ACTIVITIES
DATE: 31st DECEMBER 2016
TIME: 8:00 PM ONWARDS

For reservations call: +91 98452 11036, +91 99800 99311, +91 96637 88288
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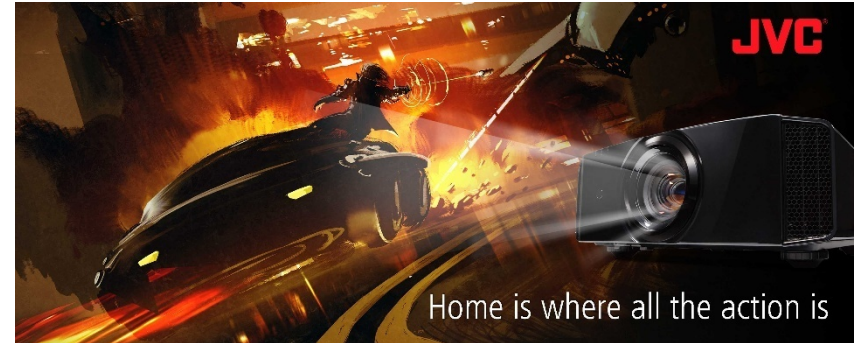


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The crane can lift 40 tons of marble at a speed of 7.5 m/s.

www.premium-transmission.com

Navigation menu: CORPORATE INFORMATION, PRODUCTS, CONTACT US, LOCATE A DEALER, PREMIUM PEOPLE.

Newsletter

PREMIUM POST

5TH ISSUE | APRIL - JUNE 2017

IN THIS ISSUE

- CEO'S BLOG
- CPM FOR BUSINESSES
- A MESSAGE FROM OUR DEAREST CHUGH SIR!

An In-house magazine of Premium Transmission Limited

PREMIUM POST | ISSUE 041702 | APR-JUN 2017

FROM THE MD's desk

CPM for Businesses

Business management as a formalized discipline is a less than a hundred years old, but has spanned probably millennia. Science and technology have any of the other traditional subjects it thinks it more difficult to manage the general populace. Every management journal worth its salt has covered the 'open markets' for business success and that has led to make it unique and differentiated, however busy. The result has been that we have a kind of 'gilt status' that are no more useful than others in a conventional 'managerial' but appreciate. We have had sight of the fundamental things that any business needs to focus on.

There are many articles in this issue from some of our business registration and its functions within.

I have reported earlier a 'Shriyati' emergency medical procedure called CPR (Cardio Pulmonary Resuscitation) but, business needs to implement 'CASH' and not only in case of illness.

The Shriyati CPR: Cash Flow, Profit and Revenue.

Anybody serious parameters used to measure businesses. These three are the most fundamental. The way ahead of the business depends on them.

Cash Flow is to business the oxygen to breathe. The lack of oxygen leads to the death. Likewise lack of cash flow could be a symptom of steady decline.

Profit is to business the nutrition to health. If you are only pure food, you won't stay alive in a day. However, over time, your metabolic system will become healthy to it health and the business will be in the 'Healthy' zone. It is to business, like children, a 'healthy' is an indication of the business of an early death. A business that is essential to stay healthy just as profits are necessary for a business to exist in the market system, that will help it take over high times. A business that makes steady profits is the best for growth and profitability. It is the best of the best of all businesses.

Revenue is to business, like children, a 'healthy' is an indication of the business of an early death. A business that is essential to stay healthy just as profits are necessary for a business to exist in the market system, that will help it take over high times. A business that makes steady profits is the best for growth and profitability. It is the best of the best of all businesses.

SALES AND MARKETING

The Sales & Marketing (CPM) is as follows:

- Smart
- Profitable
- Reliable

A business must always be in compliance with the customer and make his own and the customer's own into his existing customer to increase business with them. Both of which will increase Cash Flow, Revenue and Profit. It should also ensure that it is able to identify customer needs and provide quality by maintaining these three core factors.

Calendar



PREMIUM

2017

Premium People
The wind beneath our wings and the cause for our lively celebration

www.premium-transmission.com

December 2016

| Week | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|------|--------|---------|-----------|----------|--------|----------|--------|
| 48 | | | | 1 | 2 | 3 | 4 |
| 49 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 50 | 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 51 | 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 52 | 26 | 27 | 28 | 29 | 30 | 31 | |

PREMIUM PEOPLE PRACTICES

Opportunity
We create the people who may create opportunity to work, contribute, learn, improve, and reach the potential of their dreams.

January 2017

| Week | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|------|--------|---------|-----------|----------|--------|----------|--------|
| 52 | | | | | | | 1 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 2 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 3 | 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 4 | 23 | 24 | 25 | 26 | 27 | 28 | 29 |

PREMIUM PEOPLE PRACTICES

Empowerment
The success of an organization is all the skills, knowledge, capability and ability of its employees to contribute to the success of the organization.

February 2017

| Week | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|------|--------|---------|-----------|----------|--------|----------|--------|
| 5 | 30 | 31 | 1 | 2 | 3 | 4 | 5 |
| 6 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 7 | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 8 | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 9 | 27 | 28 | | | | | |

PREMIUM PEOPLE PRACTICES

Harmony
When all things are possible in the organization that the work is done in a harmonious and efficient manner that the organization is able to reach its goals.

March 2017

| Week | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|------|--------|---------|-----------|----------|--------|----------|--------|
| 9 | | | 1 | 2 | 3 | 4 | 5 |
| 10 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 11 | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 12 | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 13 | 27 | 28 | 29 | 30 | 31 | | |



Name, logo and packing options for a tea brand











Name, logo, label and communication for wine and liquor brands









Biker Accessories





We look forward to working closely with you and
adding value to your brand

Do call or email us for more information.

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Thank You!